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Mastering the Future: Balancing Innovation Management and Techno-Societal Changes

Description and Goals

This circle is a thorough investigation into the dynamics of managing innovation while addressing the societal implications and transformations technology brings. Drawing upon foundational work from scholars such as Schumpeter (1942), who articulated the concept of creative destruction, and Christensen (1997), who developed the theory of disruptive innovation, this research delves into the challenges and strategies of innovation management in the context of rapidly changing technological and societal landscapes.

As technology continues to evolve, it has become a powerful catalyst for societal change (Castells, 2011). While these transformations bring significant opportunities, they also raise complex issues such as the digital divide, privacy concerns, and ethical dilemmas (Brynjolfsson & McAfee, 2014). This research explores how effective innovation management can leverage technological advancements and address these societal issues.

Moreover, the circle highlights the importance of adopting an inclusive and participatory approach to innovation management. Inspired by the concept of Responsible Research and Innovation (Stilgoe, Owen, & Macnaghten, 2013), the research explores ways in which stakeholders (including policymakers, technologists, and the public) can be involved in shaping the direction and outcomes of innovation.

Through a combination of literature review, case studies, and empirical research, this circle provides key insights and recommendations for those seeking to balance the management of innovation with the evolving demands and implications of technological and societal changes.

References:

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